**USHPA CULTURE OF SAFETY (COS)**

**assumptions**
Members want to be safe, don’t want to be hurt, don’t want to hurt others, or want actions to result in airspace loss or a flying site. They are interested in learning how to avoid safety issues.

**model**

**Why Proactive?** Continuous learning and training with channels of creative thinking help create patterns that avert long-term problems and lead to lean and proactive thinking. It also ensures membership and shareholder empowerment and identification.

**Identifying USHPA-wide Lessons Learned**
What happens, what are the accident categories, why do they happen, and what are the most easy ways to avoid lessons that someone else already learned?

**target**
public
tandem passengers (one-time, training)
landowners
new members (H/P-0--H/P-2)
seasoned members (H/P-3--H/P-5)
instructors (Basic, Advanced, Tandem)
schools (sm, med, lrg)
administrators (Inst, Speed, Tand, Tow)
chapters/sites
regional directors

**method**
Frequent Updates (Web, Mag, other)
Organized centralized portal
Factual information
Partnerships/Alliances
Resource Management
Member outreach and dialogue
Sending bracelets to members 2012
Solidifying Chapter Safety relations

**measuring**
1-yr cost benefit analysis
Accidents (claims numbers/payouts)
Member receptivity (feedback)
Accident reporting (quant/qual)

**preventing**

**EXAMPLE:**
**Kaiser Permanente ‘Thrive’ Campaign**
“Stay active, eat well, thrive.”
Advertising Campaign based on positive health support message. A healthy customer is cheaper, preventative care is cheaper than a surgery. They don’t shame the member – only encouraging good habits. If their members don’t live long, they cannot get paid. They have set out to create social change.

lost wages, relationship strain on the caregiver, confidence, bodily injury, muscle memory to jump back into flying, costs for medical bills, replacement of equipment, helicopter (retrieval) or ambulance costs, accepting that you’ve hurt another (if accident injured a third party, another pilot, or tandem passenger), loss of time due to dealing with the above, loss of a flying site, loss of life.
2012 USHPA Members
FOCUSED ON SAFETY PROGRAM

I vow to respect the choice to fly, conditions to fly, my equipment, & my responsibility to others.

IF YOU FEEL THE SAME, PLEASE WEAR OR DISPLAY THIS BRACELET

To protect the sport, the places I fly, the freedoms I enjoy, & the people in this free-flight community.

I am a FOCUSED PILOT

Wristband  Every member will receive a band connected to this credo card

Icon
- Bald Eagle
- Sharp vision
- Keen focus
- Deliberate
- Local
- Expert pilot
- Freedom
- Strength
- Gold high standard
- Gold is awareness color
- Maintains health of wing
EVERY CHAPTER will give a gift to present to the Safety Coordinator.

DUFFEL 2012
EVERY CHAPTER will give a gift to present to the Safety Coordinator.

CHAPTERS
USHPA Safety info delivered to members through Safety Coordinator, use resources, create feedback on USHPA chapter programs and support overall safety goals. Chapters to reward safety successes from their members via USHPA.
**USHPA CULTURE OF SAFETY (COS)**

**BOARD OF DIRECTORS**

**COMMITTEES**

**NEWSLETTER ARTICLES**

**ACCIDENT REVIEW ARTICLES**

**WEBSITE COS RESOURCE CENTER**

**COS REMINDER CAMPAIGN**

**MAGAZINE ARTICLES**

**SAFETY & TRAINING (ACCIDENT REPORTING)**
- USHPA LESSONS LEARNED SO YOU DON'T HAVE TO
- COLLECTING SAFETY BRIEFS
- RESURRECTED SAFETY ARTICLES
  - WEATHER TO FLY
  - PREFLIGHT CHECK WISDOM
  - BOUGHT IT ON EBAY
  - WINGIST AWARENESS - BIRDS OF A FEATHER ARE STRONGER TOGETHER (A CARTOON SERIES)

**TANDEM (ACCIDENT REPORTING)**
- BEST PRACTICES
- TEMPTING FATE (THE TARGET ON YOUR BACK, THE SIZE IS UP TO YOU)
- ★ REDEFINING GOALS & INSTRUCTION
- WHY DOES YOUR TANDEM APPOINTMENT THROUGH USHPA MATTER TO THE FAA?

**COMPETITION**
- BEST PRACTICES
- GUIDE TO SAFE, FUN, & PROFITABLE COMPETITIONS
- ★ COMPETITOR LAUNCH SAFETY REVISITED - CLEAR!!!!!!!!!!!!

**CHAPTER SUPPORT / INSURANCE**
- BEST PRACTICES
- HOW TO KEEP AIRSPACE?
- COLLECTING SAFETY BRIEFS
- THE BEST 10 TOWING REMINDERS

**TOWING / NCC (ACCIDENT REPORTING)**
- BEST PRACTICES
- WHEN FLYING SITES BECOME GREAT
- 8 WAYS TO ASSESS LAUNCH CONDITIONS
- THROWING EVENTS WITHOUT DITCHING THEM
- ★ WHAT'S OUR CHAPTER INSURANCE POSITION?