

USHPA 2019 Display Ad Rates

All prices shown are per issue

4-COLOR ADS	1x - 2x	3x - 5x	6x
Double Page	\$1,800	\$1,656	\$1,548
Full Page	\$990	\$911	\$851
1/2 Page Spread (Horizontal Only)	\$990	\$911	\$851
1/2 Page (Horizontal Only)	\$635	\$584	\$546
1/3 Page (Vertical Only)	\$490	\$451	\$421
1/4 Page (Square Only)	\$410	\$377	\$353
1/6 Page (Vertical Only)	\$300	\$276	\$258
Classified Display (Vertical Only)	\$150	\$138	\$129
1/2 Classified Display (Vertical Only)	\$100	\$92	\$86

BLACK & WHITE ADS	1x - 2x	3x - 5x	6x
Full Page	\$680	\$626	\$585
1/2 Page Spread (Horizontal Only)	\$680	\$626	\$585
1/2 Page (Horizontal Only)	\$345	\$317	\$297
1/3 Page (Vertical Only)	\$230	\$212	\$198
1/4 Page (Square Only)	\$180	\$166	\$155
1/6 Page (Vertical Only)	\$150	\$138	\$129

SPECIAL POSTION ADS	1x - 2x	3x - 5x	6x
*Back Cover	n/a	n/a	\$1,000
*Inside Front Cover	n/a	n/a	\$950
*Inside Back Cover	n/a	n/a	\$900
*Table of Contents	n/a	n/a	\$950

**6x signed contract required. Other positions, by request. Add 10%*