



Bleed 1/4" outside of trim

Trim: 8.375" by 10.875"

Live Area: 1/4" in from Trim All sides.

Full page ad specs for USHPA publications:

Color Space: CMYK  
Resolution on images: 300dpi

Trim: 8.375" by 10.875" Live  
Area: 1/4" in from trim  
Bleed: 1/4" on ALL sides.

Best strategy is to set your art space to 8.875" by 11.375"  
and mark the trim 1/4" in from that and another  
1/4" in from the trim or 1/2" from the bleed for the live area.

The Live Area is the area that text or small type can be guaranteed  
to be displayed after production of the magazine.

**FONTS:**

Fonts: Must be outlined in EPS files  
OR High Resolution PDF file with Fonts embedded.